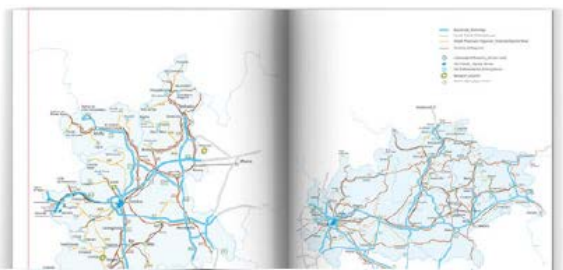


torino 2006

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Claviere

Claviere (1.900 m) is a small town in the Valle Susa, Piedmont region, Italy. It is known for its historical significance and proximity to the French border.

Geography: Claviere is situated in a valley, surrounded by mountains. The town is built on a hillside, offering panoramic views of the surrounding landscape.

History: Claviere has a long history, dating back to the 13th century. It was a strategic location during the Napoleonic wars, and its capture by French forces in 1800 was a significant event in the region's history.

Attractions: The town is home to several historical sites, including the Church of San Giovanni Battista and the Castle of Claviere. The surrounding area is also known for its natural beauty and outdoor activities.

Climate: Claviere has a continental climate, with cold winters and mild summers. The average temperature in January is around 0°C, and in July, it is around 15°C.

Transportation: Claviere is accessible by road and public transport. The town is served by the Claviere railway station, which is part of the Torino-Lyon line.

Population: The population of Claviere is approximately 1.500 inhabitants.

Local Economy: The local economy is primarily based on agriculture and tourism. The town is known for its production of wine and cheese.

Local Government: The town is governed by the Municipality of Claviere, which is part of the Valle Susa district.

Local Services: Claviere offers a range of local services, including a primary school, a health center, and a library.

Local Culture: Claviere has a rich cultural heritage, with traditional festivals and customs. The town is also known for its local dialect, Claviese.

Local Landmarks: The town is surrounded by several natural landmarks, including the Claviere Gorge and the Claviere Pass.

Local History: Claviere has a long and interesting history, with many events and stories that have shaped the town's identity.

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**BRAND
IDENTITY**
GrandPrix 2005



data/data: **26** febbraio 2006
February 2006

ora/time: **18:00***
Torino Stadio Olimpico

data/data: **10** febbraio 2006
February 2006

ora/time: **18:00***
Torino Stadio Olimpico

Cerimonia di Chiusura
Closing Ceremony



Cerimonia di Apertura
Opening Ceremony



entrata gate	porta portal	settone section	fila row	posto seat
ovest	56	125	56	56

entrata gate	porta portal	settone section	fila row	posto seat
ovest	56	125	56	56

data/data: 26/02/06

ora/time: 18:00

Torino Stadio Olimpico

000

data/data: 10/02/06

ora/time: 18:00

Torino Stadio Olimpico


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data/data: **19** marzo 2006
March 2006


ora/time: **10:00**
Torino, Piazza Castello

data/data: **10** marzo 2006
March 2006

ora/time: **20:00**
Torino, Piazza Castello



Cerimonia di Chiusura
Closing Ceremony



Cerimonia di Apertura
Opening Ceremony

entrata gate	porta portal	settone section	fila row	posto seat
ovest	104	104	4	19

entrata gate	porta portal	settone section	fila row	posto seat
ovest	104	104	4	19

data/data: 19/03/2006

ora/time: 10:00

Torino, Piazza Castello

709

data/data: 10/03/2006

ora/time: 20:00

Torino, Piazza Castello

709







viaggio della fiamma olimpica

Il viaggio della fiamma olimpica è un'esperienza unica che coinvolge milioni di persone in tutto il mondo. La fiamma viene accesa a Olimpia e si accende in ogni città ospitante, simbolo di pace e unità.

ambiente

Il Comitato Olimpico Internazionale e il Comitato Organizzatore Torino 2006 hanno adottato una politica di sostenibilità ambientale, con l'obiettivo di ridurre l'impatto ambientale delle attività sportive e delle infrastrutture.

eredità olimpica

Il Comitato Organizzatore Torino 2006 ha adottato una politica di sostenibilità culturale, con l'obiettivo di valorizzare il patrimonio culturale e sportivo della città di Torino e della regione.

volontari

Il Comitato Organizzatore Torino 2006 ha adottato una politica di sostenibilità sociale, con l'obiettivo di coinvolgere i cittadini e i volontari nelle attività sportive e culturali.

educazione olimpica

Il Comitato Organizzatore Torino 2006 ha adottato una politica di sostenibilità educativa, con l'obiettivo di promuovere l'educazione sportiva e olimpica tra i giovani.

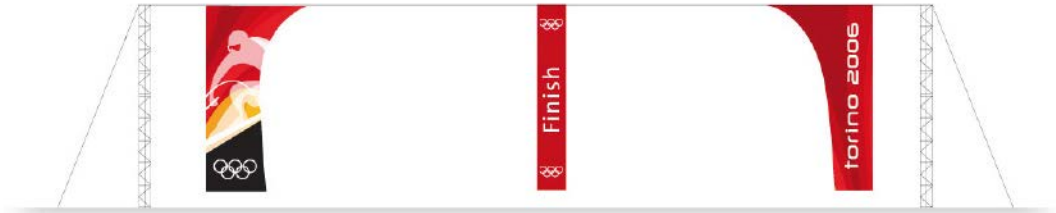
lola village

costa organizzativa

Il Comitato Organizzatore Torino 2006 ha adottato una politica di sostenibilità economica, con l'obiettivo di garantire la massima trasparenza e l'efficienza nell'uso delle risorse.









finish

torino 2006

torino 2006







VENUE LOOK MANAGER - PINEROLO CURLING

Tutto doveva essere perfetto per questo evento mondiale... ogni dettaglio.

In ogni inquadratura doveva comparire o il Look of the Game

o il logo Torino 2006 o i Cerchi Olimpici.

Ogni scatto, ogni frame doveva raccontare la celebrazione della disciplina Olimpica del Curling dei XX Giochi Olimpici e Paralimpici di Torino 2006.

















