

TEXT BY MIRKO GAMBARO

MANIFESTO OF META-FUTURISM

1 WE WANT TO **SING ABOUT LOVE**, THE HABIT OF POSITIVE ENERGY AND RESPECT; KNOWLEDGE AND REBELLION AGAINST THE EVIL OF THE WORLD WILL BE ESSENTIAL ELEMENTS OF OUR POETRY.

2 THE DIGITAL AGE TO DATE HAS EXALTED THE DISTANCING BETWEEN PEOPLE, THE DEHUMANISATION OF EXPERIENCES, THE IMMOBILITY OF THE MASS, THE LOSS OF "DOING" AND "ARS". WE WANT TO EXALT THE RECONNECTION OF PEOPLE, **THE KNOW-HOW**, THE PLANNING, **THE HUMAN MIND AND GENIUS**, THE DESIRE TO **IMPROVE** WHAT SURROUNDS US, THE MEDITATION, THE CARESS AND THE KISS.

3 WE AFFIRM THAT THE MAGNIFICENCE OF THE WORLD IS IN THE HUMAN MIND AND HEART, IN THE **CONNECTIONS BETWEEN PEOPLE** AND NOT IN THE WIRELESS, IN THE BEAUTY OF MAN-MADE FORM AND SIGN AND NOT IN THE CHIP OR MISSILE. THE WORLD HAS BECOME RICHER IN TECHNOLOGY, BUT HAS LOST IN BEAUTY: THE BEAUTY OF THE ARTS PROTECTED BY THE MUSES. ARTIFICIAL INTELLIGENCE WILL PUSH US FURTHER AND FURTHER AWAY FROM APOLLO AND ATHENA, HUMAN RESISTANCE REMAINS WITH THE ARTIST, THE LAST BASTION OF HUMANITY'S CONSCIOUSNESS. THE ARTIST, WHETHER PAINTER OR SCULPTOR, POET OR CANTOR, MUST DO HIS UTMOST TO SPREAD THE WORD OF CALLIOPE AND HER SISTERS THROUGHOUT THE WORLD.

4 **THERE IS NO BEAUTY** EXCEPT IN ART AND LOVE IN ITS PUREST SENSE. NO WORK THAT HAS NOT BEEN CONCEIVED BY A HUMAN MIND AND MADE BY THE VERY HANDS OF THOSE WHO CONCEIVED IT CAN BE A MASTERPIECE. ART MUST BE SEEN AS A REVOLUTIONARY ACT AGAINST THE FORCES OF DEHUMANISATION, TO REDUCE THEM TO

PROSTRATE THEMSELVES BEFORE HUMANITY. WE HAVE MOVED ON, TOO FAR! WHETHER IT IS GOOD WILL BE FOR POSTERITY TO DETERMINE, BUT WE MUST LOOK AT WHAT GOOD HUMANITY HAS CREATED, PROTECT IT AND PASS IT ON TO THE **FUTURE** WHICH IS AS IMPORTANT AS TODAY AND YESTERDAY. WE LIVE IN THE MOMENT IN WHICH NOTHING MATTERS IF THOUSANDS OF PEOPLE DO NOT LOOK AT IT, BUT THROUGH ART WE CAN MAKE OUR WHOLE EXISTENCE ETERNAL.

5 WE WANT TO **GLORIFY PEACE** - THE ONLY POSSIBILITY OF CREATION - TORMENTED BY MILITARISM, NATIONALISM, REAL OR SUPPOSED DICTATORSHIPS, MISINFORMATION AND DISREGARD FOR LIFE.

6 **WE WANT TO CREATE MUSEUMS**, LIBRARIES, PLACES OF KNOWLEDGE AND CREATIVE AGGREGATION AND SPREAD ART AND CULTURE AS THE ONLY **MAGISTRA VITAE** AND FIGHT AGAINST MORALISM, BIGOTRY, SEXISM, AGAINST ALL OPPORTUNISTIC OR UTILITARIAN COWARDICE AND ABOVE ALL IGNORANCE, THE ABSOLUTE EVIL OF THIS WORLD, MADE ALL-POWERFUL BY THE TECHNOLOGICAL WEAPON OF THE DIGITAL WEB.

7 WE WILL SING OF THE **BEAUTY AND HARMONY** OF FORMS DEVELOPED BY HUMAN INTELLIGENCE AND SKILL; WE WILL SING OF THE MULTICOLOURED, POLYPHONIC TIDES OF PEACEFUL REVOLUTIONS IN CONTEMPORARY CITIES; WE WILL SING OF THE SOUND OF THE BRUSH ON CANVAS, THE CHISEL ON STONE AND THE PLANER ON WOOD; OF MUSEUMS ALIVE WITH PEOPLE THRONGING THEM WITH KNOWLEDGE AND BREATHING FREEDOM; OF LIBRARIES FULL OF WHAT IS TRULY IMPORTANT; OF THE FIGHT AGAINST THE DEHUMANISATION THAT IS BEING IMPOSED UPON US.

It is **from Italy**, from Turin, Italy's first capital and a city very dear to Futurism, that we launch our manifesto of overwhelming and harmonious creation to the world, with which we are founding "**Meta-Futurism**" today, because we want to remind this country of its history that goes beyond past arts, that goes beyond the society of connection, beyond speed and the pursuit of technology at all costs. A country of bureaucrats and technocrats who forget what made Italy the cultural cradle of the western world.

The "Meta-Futurism" is for everyone, everyone can join and participate in it, regardless of gender, age and social background.

For too long, Italy has been mistreated and deluded into thinking that it has to be connected to the rest of the world when in reality it must rediscover what has made it great, namely culture and art! We want to liberate it from the imbrication of global isolation, which leads to the arrogance of villainy concealed by bright screens. Meta-Futurism does not lie in the meta-universe, nothing further! It can be found in the reality of creation.

Social network: «Cemeteries!... Identical, really, for the sinister promiscuity of so many bodies that do not know each other». **Museums**: unlike the violent Futurism of the 20th century that defined them as «public dormitories in which one rests for ever beside hated or unknown beings! Museums: absurd slaughterhouses of painters and sculptors who slaughter themselves viciously in blows of colours and lines, along disputed walls!», today, perhaps, they are the **last bulwark in defence of human identity**, not to be lost in the ether.

If only they were more experienced by the citizenry, if only their importance and centrality were understood. New living rooms in ancient memories would become. Let them bring wine and the joy of discovery, knowledge and remembrance. Not places of lifelessness should they be, but places where both Dionysus and Athena could be happy to frequent. Our souls would no longer lie there, as our predecessors cried out, but with bowed heads, like subjects before sovereigns, on an apparatus so acclaimed and which would have caused them wonder and clamour.

Today, the age-old forms of past arts must be cues, inspirations to be surpassed by contemporary creators, the speed of the past is transformed into harmony of forms, the violence of figures is transmuted into novice delicacy. And what can one ever see in an old painting? If one knows how to look, if one

goes beyond it, one can see the present, that which is slipping through our fingers like sand between our fingers, in the time of an hourglass of notifications and alarm clocks.

The past is certainly not to be mythologised it is not what we want! One looks at it in order not to lose oneself in a continuous typing of pleasantness.

Do you then wish to waste all your best forces, your lives? In truth, I declare to you that frequenting the non-places of social flattening and creative uniformity is far worse than the libraries and academies that those who came before us a hundred years ago. Truth does not even lie in Academies, Museums or Libraries, but in places where there should be questions, the most truthful and purest form to reach our truth. I say ours because absolute truth does not exist and those who claim it have their heads bowed.

So come, then, the creators with dirty hands and frenzied minds! Here they come! Here they come! Come on! Put out the lights and **turn on the eyes** of those who seek their own truth.

The eternal has no age, that is what the "Meta-Futurism" yearns for. For the old Futurism, the important thing was the future and speed, for us, art is timeless, it has no speed, or rather not the need for it, because in the absence of time, the concept of speed no longer has any value: going beyond time, space, past and future, appropriating the present is what counts!

They will come against us, our detractors; they will come from far and near, from everywhere, because the very concept of manifesto or art is anachronistic in this country, and that is why we must start from here.

For the Futurists, **art** could only be violence, cruelty and injustice, for us, a hundred years younger, **it is harmony, hope and a yearning for justice**. We have surpassed them, we have gone beyond them, as they well knew would happen.

We are aware that we are the recapitulation and extension of our ancestors, that is right! We are also the forerunners of those who will come after, it is logical! **We want the present** and we make use of the past, so that we do not struggle with the future.

«Let's raise our heads!»

The head will no longer be bowed.


Mirko Gambaro
Turin, 28 June 2023

TEXT BY MARZIA BOAGLIO

META-FUTURISM ART MANIFESTO

«To the artists of Italy and the world!»

The song of renewal that we launch, associating our ideals with those of the theorist of the "Meta-Futurism", expresses the desire for invention and ingenuity that is inherent in every creative artist. We want to contrast the creation of the mind and hands with that of artificial intelligence, with that of the digital, conceiving something that is timeless, coming from the past, being its children, but not slaves or copyists.

Our art goes beyond the teachings of the past, beyond the violent and frenetic poetics of the Futurists, it can take up their forms, but as an aesthetic joy, not as a violent exaltation of speed and modernity. The same modernity that risks supplanting the ingenuity that created it, and so it is time to create a space other than that of the digital universe, of a time that goes beyond the past and the future and allows us to make the present our own.

Let us overcome the abyss of loneliness of the digital age. That is why art is the hope to once again take hold of one's own individuality made up of real connections with others. Art exhibitions, events and encounters can truly be the ultimate act of rebellion against the dehumanisation of the AI era.

Museums and archaeological sites must become poles of encounter and confrontation, of culture and celebration, respect for the past. We want Italy to be reborn culturally and artistically, and this will be followed by a political renewal as well.

The doing of the mind and hands is what is dear to us. Our inspiration comes from our DNA as Italians, from the distant and near past, from our cities and the world around us, from confrontation with others.

Great immersive emotions of pure feeling to realise the work fruit of perceptions, interpretations and sharing. Passion for research propensity for beauty through elegance and refinement.

The place of Meta-Futurist art where the double (artist and designer), art and analysis, flair and precision, passion and research find their place.

A place of confrontation, debate, an exhortation to look beyond appearances, to discover what is concealed and hidden because every creation brings with it a discovery, a game, a surprise.

"Universal dynamism" understood as spatiality, works that cease their mad rush typical of Futurism and become three-dimensional spaces, slow and infinite places of calm, tranquillity, love, sentiment, the happy ending of a quiet life.

Lightness not understood as superficiality but as joy of the soul, losing oneself in the complexity of a multidimensional space, including the oneiric one.

We want to contribute to a renewal of creative ingenuity, opening ourselves up to all those artists and institutions that recognise themselves in our ideals.

Elements with an identity that represent life, stories of everyday life, want to be a message with which the individual can identify.

Games of depth, movement, spatiality, the stopping of time, tranquillity, serenity, in these suspended places nothing bad happens.

Lingering in listening to oneself and to others, giving new life to a story that comes from the depths of one's soul. Refined creation in an ethereal geometric and narrative dimension. Attention to the individual, regardless of gender, race, age and background.

An art that tells emotions to be experienced with the harmony and elegance of a dance. **Where the tale ends, the work of art begins, we turn away from art without a soul**, from all those who tend towards copying in search of easy fame, we are tired of the brutishness of arrogance that comes from the ignorance of laziness.

We want, the artist to think and know how to do!

BY META-FUTURIST ART WE MEAN:

- 1** EXPRESS THE CULTURAL AND ARTISTIC IMPRINTING INHERENT IN EACH ARTIST, DEVELOPING AND UPDATING THEIR FORMS, TECHNIQUES AND POETICS WITH **HARMONY AND ELEGANCE.**
- 2** USE ALL MEDIUMS THAT ALLOW THE CREATIVE PLAN TO BE EXPRESSED. **EXALT ALL FORMS AND MATERIALS.**
- 3** **REPRESENTING LIFE THROUGH LISTENING** TO EVERY CREATURE, FREE OF PREJUDICE. TO NARRATE IMMERSIVE EMOTIONS, LEADING TO DREAMLIKE, QUIET PLACES.
- 4** DEMONSTRATING THAT ART IS THE BIRTH OF A MIND AIDED BY **SKILFUL HANDS.**
- 5** THE BEST ART CRITICISM IS THE JOY AND **SURPRISE OF THOSE WHO ADMIRE THE WORKS.**
- 6** **REBELLING AGAINST THE TYRANNY OF THE DIGITAL WORLD:** ART IS MATERIAL AND MATERIAL CREATION OF HUMAN INGENUITY, TANGIBLE! THE RESULT OF CONTACT, OF EMOTIONAL CONNECTION.
- 7** **ABHOR THE MERE COPYING OF THE PAST**, EVEN IF THE FORMS OR TECHNIQUES WERE SIMILAR, OUR ART MUST GO BEYOND, IT MUST LIVE IN THE PRESENT AND YEARN FOR THE ETERNAL: TO BE ALWAYS CURRENT. TO RE-APPROPRIATE THE PRESENT, TO LOOK AT THE PAST WITH AWARENESS BUT NOT TO BE PREY OR SUCCUBUS TO IT. HUMAN CREATION IS TIMELESS, AND TIMELESS ARE THE WORKS CREATED BY IT.
- 8** **SPREADING THE POSITIVE WORD OF BEAUTY**, OF THE SEARCH FOR SERENITY IN A WORLD, IN A SPACE FREE OF FORCING AND NEGATIVITY.

Marzia Boaglio

Marzia Boaglio
Turin, 28 June 2023